



KEOPS FERRAZ

design + ilustras

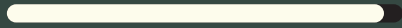
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COMPUTER SKILLS

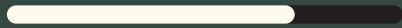
ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE ANIMATE



ADOBE INDESIGN



ADOBE AFTER EFFECTS



FONTOGRAPHER



HTML5



LANGUAGES

ENGLISH



fluent

PORTUGUÊS



native

ESPAÑOL



intermediate

ABOUT ME

Versatile designer with extensive experience in creating visual identity, advertising and illustration. I develop and create pieces for both offline platforms (signage, posters, typography, layout and cover of publications such as books, magazines, dvds and albums) as well as for the online universe (webdesign and social media).

PROFESSIONAL EXPERIENCE

- 2012 - actual DESIGN + ILLUSTRATION PLEURA INVENÇÕES GRÁFICAS - PE**
 My corporate alias in which - besides creating and developing visual id's, graphic designs and illustrations for the most distinguished projects and clients - I also develop and produce the T-Shirts for Camisetas da Pleura.
- 2021 - 2023 ART DIRECTION AGÊNCIA KERNO - PE**
 Create and develop graphic projects and visual identities for products, campaigns, and clients.
- 2018 - 2019 ART DIRECTION + ILLUSTRATION PORTAL OP9 - SISTEMA OPINIÃO - PE**
 Create and develop graphic designs, visual id's and illustrations for special portal materials; Develop graphic language for websites and hotspots; define art applied to social networks of the 4 channels of the Sistema Opinião.
- 2015 - 2016 ART DIRECTION MUNGANGA CRIATIVA - PE**
 Create and develop graphic projects and visual id's for products, campaigns, clients and promotional actions on websites, hotspots and social media.
- 2010 ART DIRECTION HÁGUA COMUNICAÇÃO - PE**
 Create and develop graphic projects and visual identities for products, campaigns, clients and promotional actions.
- 2003 - 2005 WEBDESIGN + ILLUSTRATION UOL - UNIVERSO ONLINE - SP**
 Create and develop graphic designs and visual identities for the portal, websites and hotspots.
- 2002 - 2010 DESIGN + ILLUSTRATION FREELANCER - SP/PE**
 Create and develop visual identities, graphic designs, diagrams and illustrations for clients in general, such as: UOL portal, Editora Trip, Editora Abril, Sesc-SP, Recife City Hall, among others.
- 2002 ART DIRECTION MCI/GRUPO NOVE - PE**
 Create visual identity, graphic design for the political campaign.
- 1999 - 2001 WEBDESIGN NDA MEDIA - CA**

EDUCATION

- 1997 - 2001 BFA NEW MEDIA - COMPUTER ARTS ACADEMY OF ARTS UNIVERSITY - CA**
- 1991 - 1996 GRAPHIC DESIGN BA UFPE - FEDERAL UNIVERSITY OF PERNAMBUCO**

